



Intern Position Description

Employment Type: Hourly, Part-Time

Employment Status: Non-exempt

Reports To: Digital Strategies Coordinator

Program/Responsibility Area: Communications

Organization Description

Nebraska Appleseed is a nonprofit organization that fights for justice and opportunity for all Nebraskans. We take a systems-based approach to complex issues – such as child welfare, immigration policy, affordable health care, and poverty – and we take our work wherever we believe we can do the most good, whether that’s in the courthouse, at the Capitol, or in the community.

Position Description

Nebraska Appleseed internships are part-time positions (no more than 10 hours/week). Work must be performed within the state of Nebraska. Interns may work to conduct research projects, assist with advocacy and public policy work, help with community outreach and education, and provide general office support.

Position Responsibilities

- Movements and social media research:
 - Research, pitch, and be a part of expanding our social media strategy.
 - Think about how social movements, advocacy organizations, and activists utilize tiktok, reels, and other forms of social media to activate the community.
 - Content could include anything from community members’ storytelling, explainers on issues in collaboration with staff members, or general fun content that builds community.
- Community building and social media:
 - Attend community events with community organizers and develop content that helps bring the on-the-ground work to our digital spaces.
 - Focus on video for social media. Do not have to have formal production experience.
- Dis/misinformation research and messaging strategy: Research what people in the community are saying about relevant issues and what dis/misinformation is out there.
- Be a part of strategizing: Track the hot topics of the summer in media and online and where we see information being exchanged or communities engaging with

each other.

- Build Nebraska Appleseed's design templates and the Communications & Engagement toolkit.
- Engage in clear and timely communication with manager regarding completion of work, professional needs, and personal needs
- Actively participate in meetings
- Participate, as needed, in administrative tasks
- Availability during declared office hours
- Access to a personal computer and internet service
- Adheres to the organization's current COVID-19 vaccination policy

What You Bring to the Position

The ideal candidate will have the following background or a combination of the following qualifications:

- Research experience
- Experience with community focused writing
- Data Management
- Graphic Design
- Translation - Spanish (preferred, not required)
- Availability on Evenings/Weekend Availability (preferred, not required)
- Positive attitude and willingness to learn.
- Ability to work in a team-oriented, community-focused, and collaborative environment.
- Demonstrated interest and commitment to advocacy and the mission of Nebraska Appleseed.

Nebraska Appleseed is an equal opportunity employer. People of color, members of the LGBTQ+ community, individuals with disabilities, and those from diverse backgrounds are strongly encouraged to apply. Nebraska Appleseed does not discriminate on the basis of race, color, national origin, ethnic background, religion, gender, gender identity, sexual orientation, age, or disability.