



About Insure The Good Life

Insure The Good Life is made up of local health care stakeholders, organizations, and everyday Nebraskans who want Nebraska voters to have the choice of a healthier future.

The members of the ballot committee are: Amanda Gershon (Lincoln), Kathy Campbell (former Nebraska State Senator, Lincoln), and Dr. Rowen Zetterman (Omaha).

About the ballot initiative

The campaign will need to collect signatures from 7 percent of total registered voters in the state, including signatures from 5 percent of registered voters in at least two-fifths of counties (38 of Nebraska's 93 counties) by July 5.

This is roughly 85,000 total signatures. The Nebraska Secretary of State must certify the signatures before the measure is placed on the ballot in November 2018.

Organizations endorsing Insure The Good Life

AARP Nebraska, ACLU of Nebraska, Brain Injury Alliance of Nebraska, Center for Rural Affairs, Central Nebraska Peace Workers, Children and Family Coalition of Nebraska, Community Action of Nebraska, Inc., Friends of Public Health, Health Center Association of Nebraska (HCAN), Heartland Workers Center, League of Women Voters of Greater Omaha, League of Women Voters of Nebraska, Multicultural Coalition of Grand Island, National Council of Jewish Women – Nebraska, Nebraska AIDS Project, Nebraska Appleseed, Nebraska Association of Behavioral Health Organizations, Nebraska Association of Local Health Directors, Nebraska Chapter – National Association of Social Workers, Nebraska Hospital Association (NHA), Omaha Together One Community, PFLAG Grand Island, Planned Parenthood of the Heartland, Voices for Children in Nebraska.

How can you get involved?

It will take the grassroots efforts of Nebraskans from all over the state to make this a success. The only requirement is that you're someone who is passionate about every Nebraskan being able to get the health care they need.

There are lots of ways to get involved from volunteering, collecting signatures, talking to friends, family, and neighbors, and more. If you'd like to get involved with Insure The Good Life, visit www.insurethegoodlife.com.

Other States expanding Medicaid via a ballot initiative

While most of the states that have expanded Medicaid have done so through their Legislative or Executive branches, Maine became the first state to expand Medicaid via a vote of the people in November 2017.

Idaho and Utah also are in the midst of ballot initiatives to give voters the choice to expand Medicaid this November, and voters in Montana have filed an initiative to make the expansion in that state permanent. Currently it is set to expire next year.